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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re U.S. Patent Application

Applicant: Michihiro Ota et al.

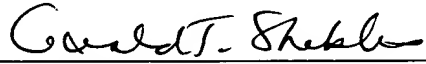
Serial No.: 09/981,294

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For: **PROMOTION METHOD AND SYSTEM**

Examiner: John L. Young

Art Unit: 3622

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) Confirmation No.: 4997
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AMENDMENT

Mail Stop AMENDMENT
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Sir:

The Office Action of September 28, 2004 has been carefully reviewed and the following amendments and remarks are made in response thereto.